

## The Smart Organization Creating Value Through Strategic R D

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According to the Mathesons, successful firms have internalized the nine interlocking principles of smart R&D - the building blocks of a corporate culture that emphasize making the right strategic decisions at the right times, and aligning organizational practices to support these decisions and sustain their results.

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Among the nine principles are embracing uncertainty, open information flow, system thinking, and developing a value creation culture. Once in place, these values enable companies to make appropriate choices about their R&D planning, portfolio management, and project and business strategies.

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**What is the concept behind smart organization?**

Key Points. SMART is a well-established tool that you can use to plan and achieve your goals. While there are a number of interpretations of the acronym's meaning, the most common one is that goals should be Specific, Measurable, Achievable, Relevant, and Time-bound. When you use SMART, you can create clear, attainable and meaningful goals, and develop the motivation, action plan, and support ...

**SMART Goals - Time Management Training From MindTools.com**

@inproceedings{Matheson1997TheSO, title={The Smart Organization: Creating Value Through Strategic R&D}, author={D. Matheson and J. Matheson}, year={1997} } Decision makers faced with selecting a project from alternatives have a problem significantly different from that of most operational managers ...

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SMART goals set you up for success by making goals specific, measurable, achievable, realistic, and timely. The SMART method helps push you further, gives you a sense of direction, and helps you organize and reach your goals. Additional Resources. Thank you for reading this guide to SMART Goal-setting in business.

**SMART Goal - Definition, Guide, and Importance of Goal Setting**

Smart organizations, say the Mathesons, have internalized nine interlocking principles essential in creating corporate cultures that emphasize making the right strategic decisions at the right time. They use best practices to support these decisions and sustain their success.

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Values guide every decision that is made once the organization has cooperatively created the values and the value statements. Rewards and recognition within the organization are structured to recognize those people whose work embodies the values the organization embraced. Organizational goals are grounded in the identified values.